

Panhellenic 2019-2020

—



JOIN THE WOMEN OF THE PANHELLENIC COUNCIL IN OUR VERY FIRST

Panhellenic Day of Service

Sunday, November 24th, 2019

SERVICE PROJECTS INCLUDE

- Gift on the Run 5K Race
- Embroider Kids' Thanksgiving Party
- Care Packages for Our Troops Kindness Initiative

"Success isn't about how much money you make. It's about the difference you make in people's lives."
Michelle Obama



PANHELLENIC'S MEALS FOR MEDICINE FUNDRAISER

Surgery Panhellenics will be partnering with a local food vendor to fund the cost of at least one meal for healthcare workers on the West Coast of the United States. Help us reach our \$5,000 fundraising goal!

100% of the money raised will cover the meal preparation/delivery to the medical staff at Robert Wood Johnson University Hospital.

Value:

\$2	\$3	\$1
\$1	\$5	\$2
\$2	\$1	\$3



Programming

- Panhellenic 'Mocktail Happy Hour' Competition: 10/22
- Let's Taco Bout It: Responsible Drinking and Sexual Health: 10/24
- Panhellenic is Hungry to Serve Thanksgiving Turkey Box event: 11/19
- Panhellenic Day of Service: 11/24
- Embrace Kids/Panhellenic Holiday Fundraising initiative (week of 12/1-12/6)
- CJ Morgan 'One Love' Kindness Card event (postponed to next semester)
- Panhellenic Big Chill team
- Participated in IFC's banner initiative for sexual assault awareness
- Raised over \$2700 for Meals for Medicine Fundraiser 4/20
- Spring Panhellenic Day of Service
- Started Coalition for Women of Color to support inclusion and diversity

Recruitment

- Opened the Formal Recruitment registration months earlier than in previous years (had over 130 women registered in December)
 - First ever “registration help” event at a computer lab for interested women
- First ever Recruitment Strategy Meeting where all chapter presidents, recruitment chairs, and advisors came together to strategize for upcoming recruitment season
 - Facilitated workshops with focuses on marketing, how to seal the deal, and “coffee dates”
 - Featured a presentation with skills and information that Rutgers admissions uses during tours and new student orientation
- 3 successful recruitment events were planned and executed throughout the semester:
 - Make RU Feel like Home
 - Popcorn and Panhellenic
 - Sorority Self Care
- Largest recruitment in years (603 total registered PNMs)! :)

Social Media Highlights

- Instagram Postings
 - Meet the Delegate Mondays
 - Why I Joined Wednesday
 - Throwback Thursdays
 - High Five Fridays
- Spotlights on Individual Members
- Spotlights on Chapters
- Spotlights on delegates on presidents
- Over 500 New Instagram Followers

